

GiardinaGroup

A good 2020 looking to the future

The difficulties imposed by the health emergency did not prevent GiardinaGroup, one of the best-known brands in the world for the quality and effectiveness of its painting solutions, from archiving a good 2020, ultimately in line with the results of the previous year. The turnover amounted to 20 million euros, thanks to the excellent results achieved in several markets, first among them the Americas, Eastern Europe, France, Finland, Germany, and Indonesia.



Twelve months of great effort, which began with the birth of Destefani, the new company of the group that inherits skills and experience recognized throughout the world in the field of edge and profile sanders. 2020 was positive for Destefani as well: in the last six months the number of machines produced has quadrupled, a concrete sign of how much the market is now ready to purchase simple technologies that significantly reduce manual labour.

An intense year of strong commitment on many fronts, starting with product innovation: in 2020 GiardinaGroup introduced the patented system for the roller finishing of shaped surfaces, drying technologies with better performance, and the new "Dualtech 420" spray machine for high productivity, a machine that can be equipped to give any customer all the quality and speed they need.

The "Giampiero Mauri Innovation Center" has reopened, inaugurated just a few weeks be-

fore the start of the pandemic, and in the next few weeks the works for the new Electric panel assembly department will be completed. On the sales front, GiardinaGroup have established new collaborations, among the others, in China and North America, a further step forward in strengthening a sales network which is in the group's strategies to further expand in the coming months.