



GIARDINAGROUP CLOSSES POSITIVE YEAR AMID PANDEMIC; MOVES AHEAD WITH EXPANSION PLANS

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📌 GiardinaGroup, finishes, flooring, panels, machinery



Giampiero Mauri Innovation Centre

The difficulties imposed by the COVID-19 health emergency did not prevent GiardinaGroup, one of the best-known brands in the world for the quality and effectiveness of its finishing solutions, from achieving a good 2020, in line with the results of the previous year. The turnover amounted to 20 million euros, thanks to the excellent results achieved in several markets, namely the Americas, Eastern Europe, France, Finland, Germany and Indonesia.

Twelve months of great effort began with the birth of Destefani, the new company of the group that inherits skills and experience recognised globally in the field of edge and profile sanders. 2020 was positive for Destefani; in the last six months, the number of machines produced has quadrupled, showing a concrete sign of how much the market is now ready to purchase simple technologies that significantly reduce manual labour.

In 2020, Giardina introduced the patented system for the roller finishing of shaped surfaces, drying technologies with better performance, and the new "Dualtech 420" spray machine for high productivity – a machine that can be equipped to give any customer all the quality and speed they need.

The "Giampiero Mauri Innovation Center" has reopened, inaugurated just a few weeks before the start of the pandemic, and in the next few weeks the works for the new Electric panel assembly department will be completed. On the sales front, the Group has established new collaborations, among others, in China and North America, which is a further step forward in strengthening a sales network which is in the Group's strategies to further expand in the coming months.