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IN THE GIARDINA GROUP STAND AT XYLEXPO 2020...

GIARDINA GROUP sponsor of the Xylexpo International Press Conference 2020



... There will not only be machines, but a whole set-up which will explain the group's developments, its latest technological bets and, above all, the variety of proposals with which we will fully meet any painting need.



"Xylexpo is particular important for us – comments **Stefano Tibè**, commercial director of Giardina Group - because it takes place a few kilometres from our headquarters and this means being able to exhibit most of our technologies. In other words, in Milan we will be able to have more and better visibility, confirming once again the homogeneity and breadth of our range, from spraying guns to roller painting, up to the finishing of the profiles. In the latter segment, we will show an important line created for a Swiss customer, a **bead painting system** which allows strong productivity, thanks to the loading and unloading systems, with excellent quality results.

In the 600 square meters of our stand, the largest in the Giardina Group fair history, we will also exhibit a line for painting the panel using a paint roller with UV drying".





However, the technological focus of the group at Xylexpo 2020 will still be **excimer technology**. *"The market now recognises that we have been among the first and most convinced supporters of the potential of this technology",* continued Tibè. *"Most of the technologies that we will propose at Xylexpo will involve this topic and, above all, will be perfectly functional, just to demonstrate the maturity that has been achieved with this particular surface treatment. Our "Zero Gloss" drying ovens will work on surfaces painted both with roller and spray gun. These are the two great worlds of painting which we had already talked about on the occasion of the most important exhibitions in the world over the last two years. In Milan, we will present the latest evolutions of these techniques, especially in the case of spray painting and the creation of super opaque surfaces.*

Xylexpo could be the place to present a highly innovative solution linked to the excimer treatments, that is, a drying oven with particular performances that we have been testing in recent weeks and which could represent the "ideal solution" for many painting companies", concluded Tibè.

Иновационный стенд GIAMPIEROMAURI- новый дизайн на выставке XYLEXPO 2020

GIAMPIERO MAURI INNOVATION CENTER "FUORISALONE" AND AT XYLEXPO 2020

In April, on the occasion of the Milan Furniture Fair, the new **"Giampiero Mauri Innovation Center"** will open its doors to a series of meetings and events; a real **"fuorisalone"** which intends to underline not only the technological skills gained by the group dealing with surface finishing, but also the importance the role that finishing plays in furniture.

The new "competence center" – over 2,500 square meters containing meeting and training rooms that surround a large 1,500 square meter showroom/laboratory where all Giardina Group technologies are operating – will be open every day for all who want to see with their own eyes the state of the art of painting different materials, from wood to glass, from panel to plastic, from fiber cement to more particular applications.

"We are well aware that the audience of the Salone del Mobile has other priorities during the days of great exhibition which, every April, is held in Milan, but we have been asked for our availability of organising visits and demos in that week", confirmed **Stefano Mauri**, owner of the group together with his brother **Riccardo**. *"Hence the decision to involve paint manufacturers (among which Ica, Sirca, Renner...) as well as components and equipment (Kremlin and Wagner) in a great "technical party" which will put the painting in the spotlight it deserves".*

For some months, the "Giampiero Mauri Innovation Center" has been operating at full capacity: in December it welcomed the **first "Trade Day"**, which saw forty agents and dealers from all over the world. In early March, it will be the turn of a large delegation of **foreign companies**. The agenda is gradually becoming crowded with events and demonstrations, very often carried out in collaboration with the most important paint manufacturers.

"This new structure enables us to play our ace, making our technology and the skills of our technicians available to anyone who needs it", added **Stefano Tibè**, sales manager. *"And of course, our doors will be open every day also for the Xylexpo 2020 exhibition, as well as hosting a big event scheduled for the first day of the show, on 26th May, to which we invite all operators and the press for the sector".*