

Giardina Finishing and HS Glassprinting: working together - choices, strategies and future

When two companies decide to collaborate — be it for commercial reasons or for technology needs — success is generally the outcome.

In this article we get some insider information on the most recent collaboration, with HS Glassprinting becoming a member of Giardina Finishing, sure to result in even more high-tech solutions for glassmakers.





leader in drying processes using water-based colours and “MOS” technology. For some years now, thanks to GST INERPLUS, an innovative integrated UV application-drying technology, it is now possible to carry out new painting cycles, reaching the highest quality standards, most of all, for wood.

The experience and the continuous research for advanced technologies available for screen printing on flat glass has enabled HS Glassprinting to reach international market level, where automotive, architectural and appliances are the goal. The installations already present in numerous countries are the proof and guarantee of the company's professional capability in this field.

If we then add the ability and skill of Mauri Macchine (leading company of the group) in the development and creation of complex solutions for the transport and handling of manufactured products, the product offer is then complete, providing products for finishing and screen printing, commercialized under the brand name of Giardina Finishing, even more performing and competitive, the results of resources and skills of the group, in turn, guaranteeing maximum reliability and, above all, being a one-stop-shop offering know-how, technology, as well as pre and post sales services.

A SINGLE REFERENCE POINT

Giardina Finishing and HS Glassprinting: two brands, a single global reference point for everything regarding surface treatment and screen printing on glass. A history of skills, research and innovation of more than 40 years; four decades characterized by the constant focus on development, and the creation of high-tech solutions, machines and plants. All designed in close collaboration with glassmakers, who will be working each and every day with these technologies, so as to offer the best possible solutions, both for complex lines, as well as for the most basic machines. The main player of these 40 years of history is Giampiero Mauri, president of Mauri Macchine (a leading company of the wood processing sector, based in

Brianza, northern Italy), ‘re-founder’ of Giardina Finishing and now behind the partnership/integration of HS Glassprinting in the group.

Giampiero Mauri is convinced that the success of a company is based on its being a technological reference point at international level, a vision that has enabled him and his partners to reach important goals. First and foremost, the revival of the Giardina Finishing brand, a par excellence synonym starting back in the 1970s, and a leader in surface treatment thanks to the highest level of technology and the utmost attention and care dedicated to its clients.

With regards to HS, its experience and know-how in screen printing and, above all, the people, including Luigi Villa, who literally grew up with glass screen

printing, and son of John Villa, global screen printing commercial personality.

A strong synergy, thanks to which the two companies can, today, provide global markets with the most complete range of solutions for finishing, painting and screen printing, a technological patrimony without equal.

EXPERIENCE AND CONTINUOUS RESEARCH

Giardina Finishing has 40 years' experience in painting solutions for the Wood, Glass, Plastic, Metal and Composite sectors, with regards to spray, roller, curtain, vacuum and many other types of coating. Drying techniques have always been the flagship product of Giardina Finishing, a pioneer in UV-drying technology, right from the beginning, and a

GROWTH AND DEVELOPMENT

A fundamental part of this growth and development is the constant contact with the most important paint industries and connected sectors worldwide, since working together is the only way to understand the needs of clients, offering the right solution for the final results of painting and spraying that each client has chosen.

This record is also supported by means of participation in the most important international fairs, fundamental to constantly highlight the group's active and coherent presence in all markets.

"Reliability, productivity, quality and flexibility. These are the key words that have always characterized the



work of our group," said Stefano Tibè, sales manager at Giardina Finishing. "These are the principles that have enabled us to become the leading company in finishing processes the world over.

We now have 72 collaborators and an overall turnover of EUR 15 million, 90 per cent of which coming from exports. This is the 'business card' of Giardina Finishing and Mauri Macchine, who to-

gether represent Italian par excellence in the painting and finishing sector. We are relying on the integration of HS Glassprinting in the group to increase and further improve our product range."



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